



FOR IMMEDIATE RELEASE

Contact

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National Association of County and City Health Officials' Annual Conference to be Held in Pittsburgh, July 11-13, 2017

Pittsburgh, PA, July 17, 2017 — Local health department leaders, public health partners, and invited guests will convene at the 2017 National Association of County and City Health Officials (NACCHO) Annual Conference, the largest gathering of local health officials in the United States, on July 11–13 in Pittsburgh. NACCHO is the only national organization that holds meetings to address needs specific to local health departments. Attendees from around the country will gather to share best practices and hear from national, regional, state, and local health officials about the future of public health and to address today's local public health challenges.

This year's theme is Public Health Revolution – Bridging Clinical Medicine and Population Health. The meeting features over 125 sharing sessions and four plenaries, focusing on helping local health officials envision the future of local public health in their communities, and provide them with the essential skills, capabilities, and strategies to manage, evolve effectively and efficiently, and articulate a vision for the future.

Find the full agenda at <http://nacchoannual.org>. NACCHO encourages the media to join the conversation and monitor sessions as they happen on Twitter by following **@NACCHOalerts** and the conference hashtag, **#NA17**.

WHEN/WHERE:

July 11–13, Wyndham Grand Pittsburgh Downtown, 600 Commonwealth Place,
Pittsburgh, PA

HOW TO ATTEND:

Members of the media may receive complimentary registration to attend NACCHO Annual or select sessions. Also, you can learn more about the sessions by downloading the NACCHO Annual 2017 app through the Google Play Store. For more information, or to set up an interview with any of the speakers below, please contact NACCHO's Director of Media and Public Relations, Theresa Spinner, at 202-783-5551 or tspinner@naccho.org.

HIGHLIGHTS:**General Session 1: Bridging Clinical Medicine and Population Health**

Tuesday, July 11, 1:00–3:00 PM ET

Room: Grand Ballroom

Keynote Speakers:

- **Sandro Galea, MD, MPH, DrPH**, Dean and Robert A. Knox Professor at Boston University School of Public Health
- **Michael Meit, MA, MPH**, Senior Public Health Systems Researcher, NORC at the University of Chicago
- **Lawrence Eisenstein, MD, MPH, FACP**, Commissioner of Health, Nassau County Department of Health
- **Karen Hacker, MD MPH**, Director, Allegheny County Health Department
- **Rich Fitzgerald**, Allegheny County Executive

As the chief health strategists in their communities, local health officials and their health departments are well-positioned to bring together like-minded stakeholders to strengthen critical local partnerships with clinical medicine and other groups improve the health of their populations. This session will highlight the unique opportunity local public health has to convene discussions and efforts around population health, clinical medicine, and the management of systems that measure health and healthcare outcomes. This dynamic panel will share innovative approaches and ideas, address common challenges, and present a shared language to help local health departments and their partners catalyze action. Participants will walk away with concrete examples of collaboration, a stronger understanding of the impacts of healthcare reform at the local level, and strategies for achieving better health outcomes through innovative partnerships.

General Session 2 - Morning General Session: Sharing Our Vision, Broadening Our Impact

Wednesday, July 12, 8:00–10:00AM ET

Room: Grand Ballroom

Moderator: Don Bradley, MD, MHS-CL, *The Practical Playbook*

Keynote Speakers:

- **Dr. Umair A. Shah, MD, MPH**, Executive Director, Harris County Public Health
- **Jay Bhatt, DO, MPH, MA, FACP**, CMO/SVP, AHA; President, HRET
American Hospital Association
- **Scott Hall, JD**, Senior Vice President of Community and Civic Initiatives, Greater Kansas City Chamber of Commerce
- **Sandra Lobo**, Executive Director, Northwest Bronx Community & Clergy Coalition, New York, NY

Multisector partnerships are key to achieving the vision described in the Chief Health Strategist and Public Health 3.0 frameworks. In this session, NACCHO has assembled dynamic speakers to provide insightful, creative, and thoughtful presentations about how local health departments can work with primary care providers to address upstream determinants of health, build strong community engagement, and leverage and interpret data to maximize the impact of their shared efforts. Attendees will learn to more effectively articulate their vision for population health, develop and sustain strong partnerships with primary care providers, and assess the outcomes of their collaborations.

General Session 3 - Morning General Session: From the Lab to the Legislature: How Policy is Our Most Impactful Tool

Thursday, July 13, 8:00–10:00 AM ET

Room: Grand Ballroom

Keynote Speakers:

- **Monica Valdes Lupi, JD, MPH**, Executive Director, Boston Public Health Commission
- **Brian Castrucci, MA**, Chief Program and Strategy Officer, de Beaumont Foundation
- **Marcus Plescia, MPH, MD**, Health Director, Mecklenburg County Health Department

Effectively addressing the social determinants of health requires local health departments to coalesce diverse coalitions to effect policy, systems, and environmental change at the local, state, and federal levels. Policy is one of the most cost effective and impactful tools for addressing the upstream factors of health and health inequity. The Public Health 3.0 and Chief Health Strategist frameworks both emphasize that policy is a key skill for the public health workforce. In this session, speakers will discuss common fears about engaging in policy work, obstacles and challenges such as pre-emption, tools such as Health in All

Policies that can help incorporate health implications in the policymaking process, and successful examples of policy change that had lasting impacts on public health.

General Session 4 - Closing General Session: Using Data Integration to Improve Population Health: Examples from the Field

Thursday, July 13, 3:30–5:00 PM ET

Room: Grand Ballroom

Moderator:

E. Oscar Alleyne, DrPH, MPH, Senior Advisor of Public Health Programs, National Association of County and City Health Officials

Keynote Speakers:

- **John Lumpkin, MD, MPH**, Senior Vice President, Program, The Robert Wood Johnson Foundation
- **Nick Macchione, FACHE**, Agency Director, Health and Human Services Agency County of San Diego
- **Joshua Sharfstein, MD**, Associate Dean, Public Health Practice & Training, Johns Hopkins Bloomberg School of Public Health

Local health departments need access to local-level data and proven ways to quickly measure results to remain nimble and responsive to health threats in their communities; however, public health often lacks outcome-based data that is geographically appropriate and timely. To effectively leverage data, local health departments must work with partners to maximize the \$27 billion federal investment in electronic health records and mobilize other community-based data to inform public health actions and policies. The speakers in this plenary will share examples of how harnessing the power of data can dramatically improve the health of our communities.

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About NACCHO

The National Association of County and City Health Officials (NACCHO) represents the nation's nearly 3,000 local governmental health departments. These city, county, metropolitan, district, and tribal departments work every day to protect and promote health and well-being for all people in their communities. For more information about NACCHO, please visit www.naccho.org.