



MAPP Overview:

A Strategic Planning Prep Course

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All-Staff Meeting

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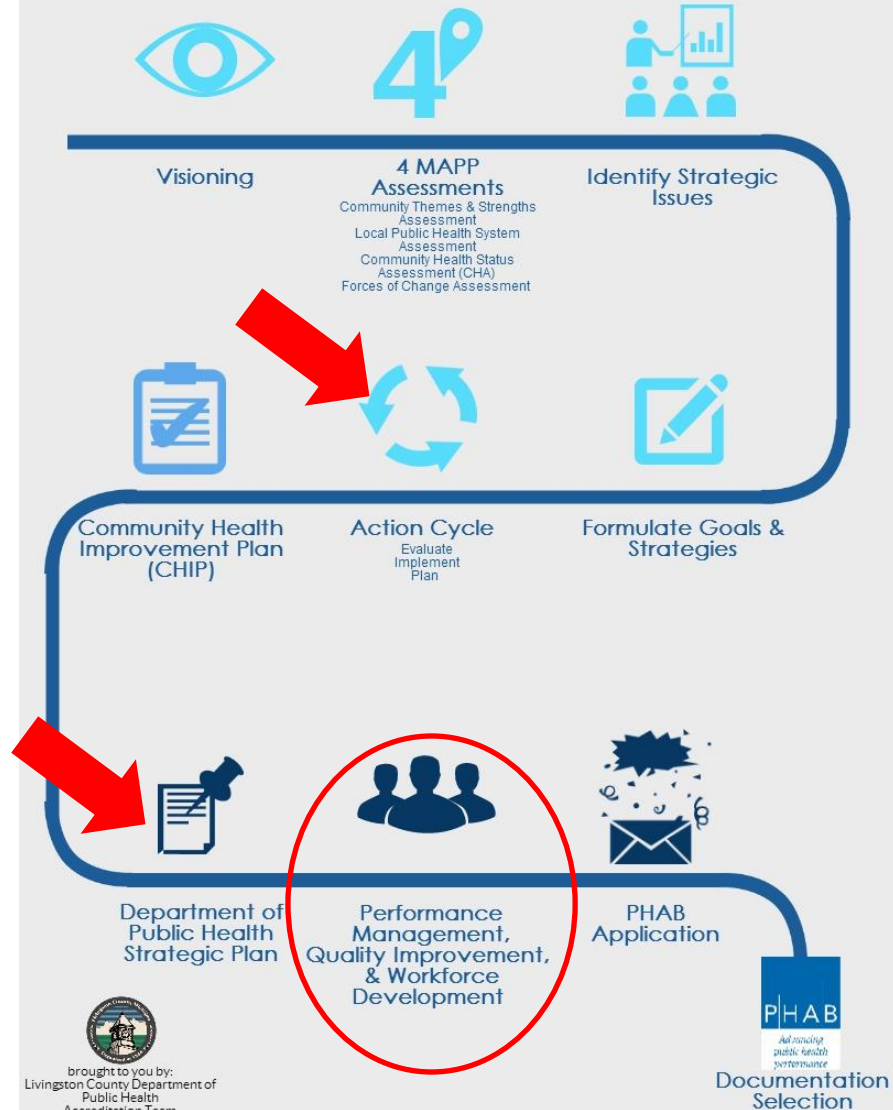
What is a Strategic Plan?

- A leadership tool grounded in decisions the organization has made about strategic priorities for the near future (3-5 years).
 - A guiding road map
- Provides a local health department and its stakeholders with a clear picture of:
 - Where it is headed
 - What it plans to achieve
 - The methods by which it will succeed
 - The measures to monitor progress



MAPP & PHAB

"the intersection"



The MAPP Process

July to October 2014

■ PHASE 1 ■

Partnered with representatives of the local public health system to form the MAPP Team

November 2014

■ PHASE 2 ■

MAPP Team convened to develop a community vision statement to guide the MAPP process

January to May 2015

■ PHASE 3 ■

MAPP Team completed the Four MAPP Assessments

June to July 2015

■ PHASE 4 ■

MAPP Team reviewed the data from the Four MAPP Assessments to identify 10 strategic issues

■ VISION ■

A safe, supportive environment where all individuals can attain optimal physical, cultural, social, mental, and spiritual health

- How are the Essential Services being provided to our community?
- Looks at the entire local public health system.

■ FOUR MAPP ASSESSMENTS ■

Local Public Health System Assessment

Community Themes & Strengths Assessment

Community Health Status Assessment

Forces of Change Assessment

Formulated Goals and Strategies

- How healthy are our residents?
- CDC Behavioral Risk Factor Survey (n = 830) via MSU OSR

- How is quality of life perceived in our community?
- What assets do we have?
- Survey (n = 644)
- Asset maps

- What trends, factors, or events are occurring that affects the health of our community?
- SWOT analysis

Livingston County's 10 Strategic Issues

1. Substance Abuse
2. Health Education/Promotion
3. Mental Health
4. Healthcare Integration
5. Communication
6. Dental Health
7. Chronic Disease
8. Transportation
9. Affordable Housing
10. Sexually Transmitted Diseases

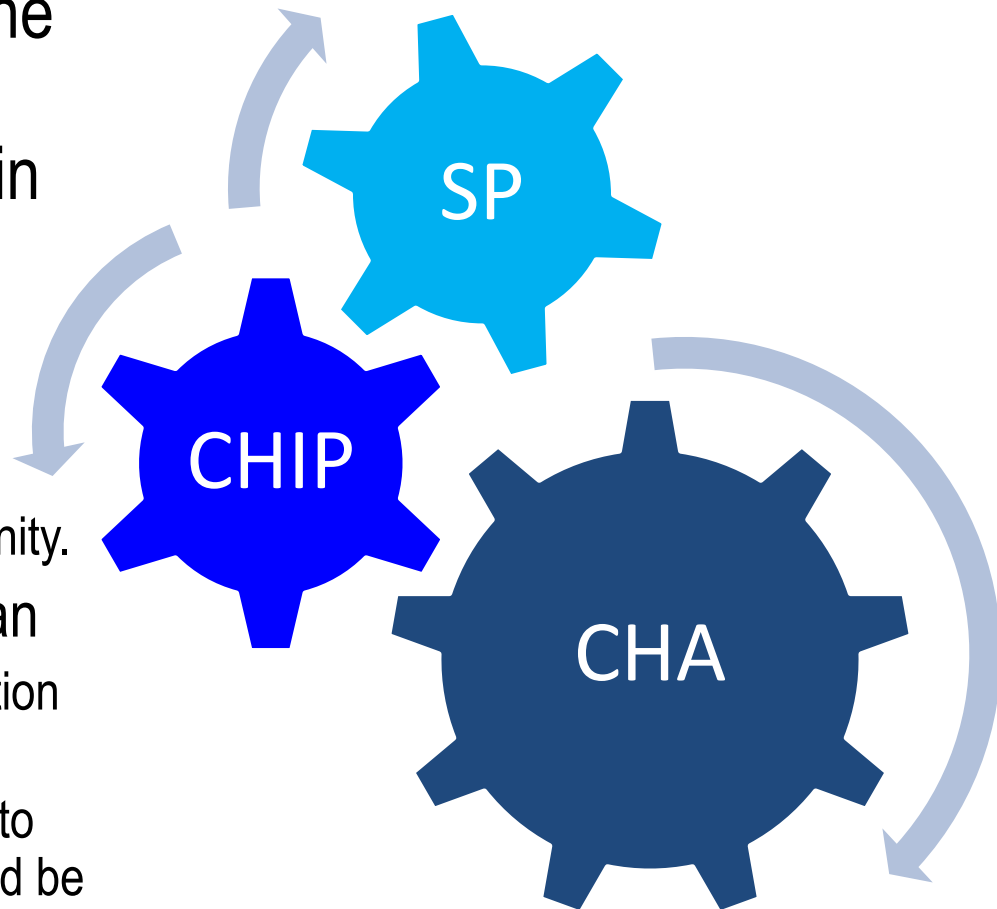


Community Health Improvement Plan

- A long-term, systematic, community-owned plan to address the 10 strategic issue areas over the next five years.

CHIP → Strategic Plan

- The CHA/CHIP serve as the foundation to inform the priorities to be addressed in the strategic plan.
 - CHIP = community plan
 - Addresses priorities in the community that impact the overall health of the community.
 - Strategic plan = agency plan
 - Includes priorities and direction for the department.
 - CHIP priorities that we plan to address with our work should be included in the strategic plan.





questions?