Statewide Performance Improvement Training Initiative

Funding Opportunity for State Associations

Informational Webinar

October 5, 2023

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Agenda

I. **Welcome**
Charisse Walcott – National Center for State, Tribal, Local and Territorial Public Health Infrastructure and Workforce at the Centers for Disease Control and Prevention (CDC PHIC)

II. **Project Overview and Application Details**
Bianca Lawrence – National Association of County and City Health Officials (NACCHO)

III. **Project Evaluation Summary**
Bianca Lawrence – NACCHO

IV. **State-Level Organization Examples**
Statewide Association Training and Technical Assistance Community of Practice Members

V. **Q & A Session**
Bianca Lawrence – NACCHO

VI. **Closing**
Bianca Lawrence – NACCHO and Charisse Walcott – CDC PHIC

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Welcome

Charisse Walcott – Public Health Advisor, Division of Partnership Support, CDC PHIC

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Project Overview and Application Details

Bianca Lawrence – Senior Program Analyst, Public Health Infrastructure and Systems, NACCHO

Project Overview

Objective: Provide support for performance and systems improvement training and technical assistance to local public health departments (LHDs) through ten (10) statewide or state-level public health associations / organizations through a funding award of up to $10,000.

Purpose: Advance the ability and role of statewide or state-level public health associations / organizations to support LHDs, particularly in efforts to build health department internal and external infrastructure, and systems and performance improvement capacity.

What is Performance and Systems Improvement?

- Positive change in public health capacity, processes, or outcomes through the use of clear and aligned planning, monitoring, and improvement activities.

- Relies on the use of evidence and continuous, formal activities that strengthen public health organizations and systems.

- Can occur and be measured at the system, organization, program, or employee level.

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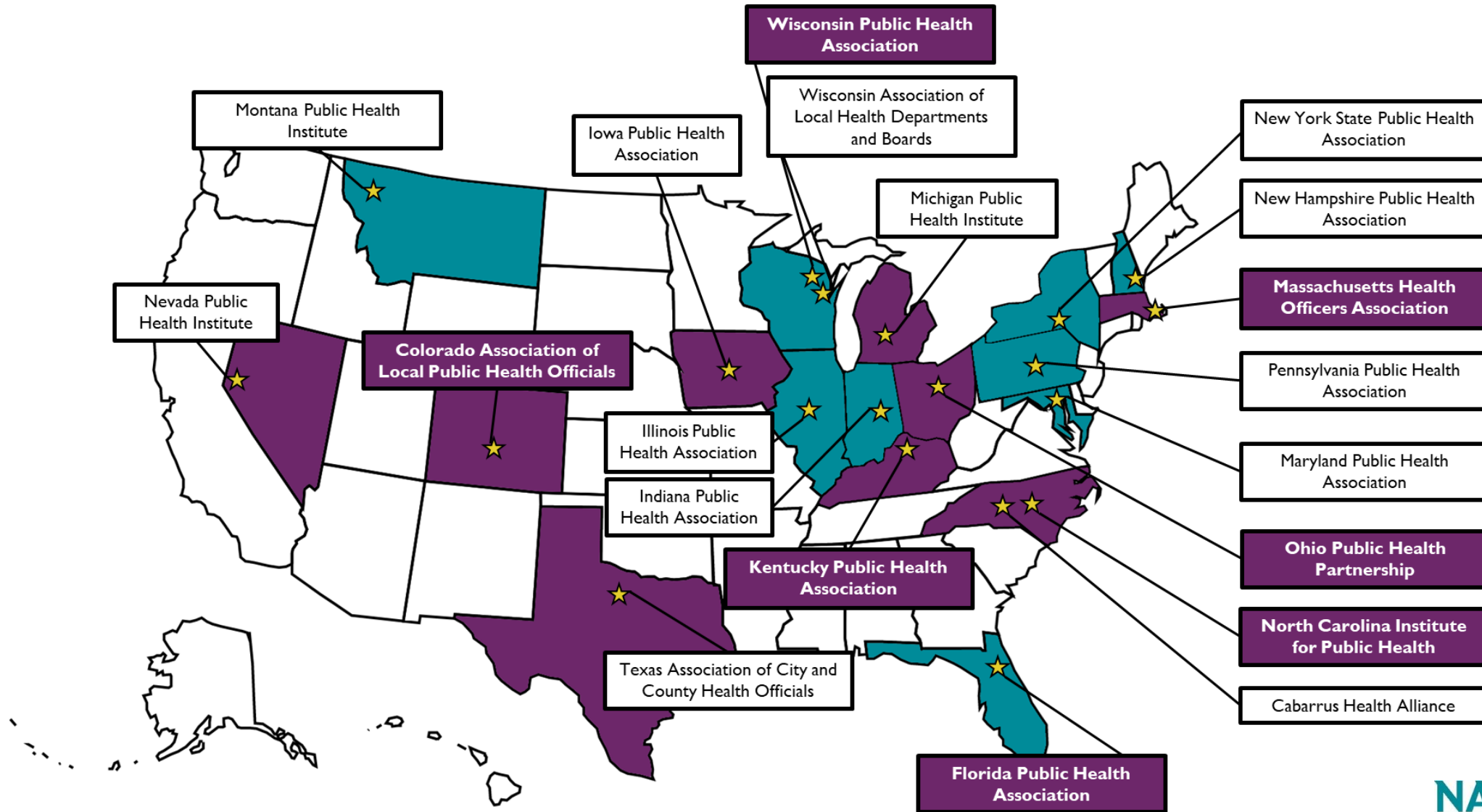# Example Performance and Systems Improvement Topics

- Health Equity
- Diversity, Equity and Inclusion
- Accreditation
- Workforce Development
- Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP)

- Resiliency and Moral Distress
- Recruitment and Retention
- Strategic Planning
- Quality Improvement
- Performance Management
- Aligning Partnerships
- Aligning Metrics and Data Methodology

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Examples of Previous Requests

- Expanding and disseminating training modules statewide

- Trainings for current and newly appointed health equity staff

- The development of an equity self-assessment and the compilation of equity related resources informed by LHD focus groups

- Toolkits (ex. Public Health Administrators Toolkit and Public Health System Orientation Toolkit)

- Virtual events focused on moral distress and creating a more resilient public health workforce

- Trainings and learning communities related to accreditation, PHAB standards, quality improvement, CHA/CHIP, and communicating data

- Systems and performance improvement content experts to speak at conferences, forums, and trainings geared toward LHDs

Participating State-Level Organizations

Wisconsin Public Health Association

Wisconsin Association of Local Health Departments and Boards

Montana Public Health Institute

Iowa Public Health Association

Michigan Public Health Institute

New York State Public Health Association

New Hampshire Public Health Association

Nevada Public Health Institute

Massachusetts Health Officers Association

Colorado Association of Local Public Health Officials

Pennsylvania Public Health Association

Illinois Public Health Association

Maryland Public Health Association

Indiana Public Health Association

Kentucky Public Health Association

Ohio Public Health Partnership

North Carolina Institute for Public Health

Texas Association of City and County Health Officials

Cabarrus Health Alliance

Florida Public Health Association

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Eligibility

- Statewide or state-level associations or organizations that support local health departments which includes, but is not limited to, the following types of organizations:
  - State Associations of County and City Health Officials (SACCHOs)
  - State Public Health Associations
  - State Associations of Local Boards of Health
  - Public Health Institutes

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Application Submission

- Requests must be submitted via the online platform

- Required sections include:
  - Requesting agency information
  - Agency's role in supporting LHDs around performance improvement
  - Previous experience providing training or support on performance improvement
  - Description of request for support
  - Need for training / technical assistance

Additional Required Documents

- Project Budget

- Vendor Information Form

- Certification of Non-Debarment Form

- W-9 Tax Form

- Documentation of Active Registration with SAM.gov including
  - Organization Name
  - SAM Unique Entity ID
  - CAGE Number
  - "Active" Status
  - Expiration Date must be post expected contract execution date (January 1, 2024)

Additional Optional Information

- Details of your request/proposed activities
  - Speaker or Trainer
  - Target Audience
  - Needs of LHDs related to Topic
  - Timeline of Delivery
  - Method of Delivery
- Additional Information

Project Activities and Expectations

T/TA Implementation

Evaluation Support

Community of Practice

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T/TA Implementation

- NACCHO will work with the state association / organization to finalize a scope of work for their T/TA implementation if awarded.

- All T/TA activities MUST be COMPLETELY implemented no later than July 31, 2024 (end of the project year).

- Delivery formats for T/TA vary (ex. virtual/in-person trainings, one-on-one coaching, resource guides and toolkits, needs assessments)

Evaluation Support

Pre-Outtake Call Survey and Outtake Call

- Determining the impact and effectiveness of:
  - The T/TA provided to LHDs
  - The T/TA request model developed through this initiative

- Nine question survey

- 30-45 Minute Zoom Meeting

Evaluation Data

- All state associations should conduct a post-T/TA evaluation for all those who participated in their T/TA

- NACCHO will provide all state associations with three Likert scale questions and two open-ended questions that we **recommend** sites include in their post-T/TA evaluation
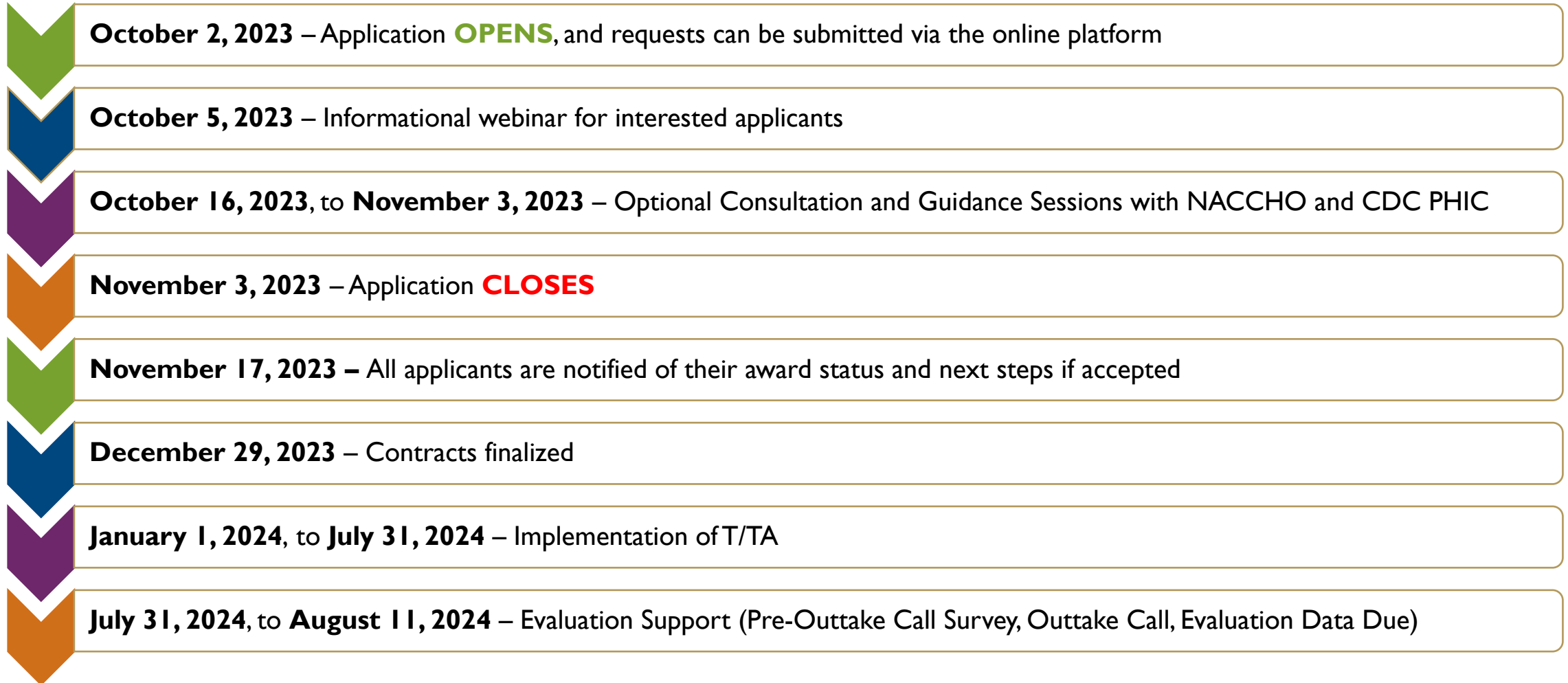
Statewide Association Training and Technical Assistance Community of Practice

- Opportunity for statewide associations / organizations to:
  - Share insights on topic areas that were covered with LHDs
  - Share best practices for providing T/TA on performance improvement topics
  - Learn about what sites were funded and the T/TA projects that were implemented through these sites
  - Provide additional feedback on the opportunity
- All grantees are **required** to:
  - Attend at least one (1) virtual networking event (hosted quarterly)
  - Contribute at least once to the CoP Virtual Community Resource and Connection Hub
  - One (1) summary PowerPoint slide of T/TA for last networking event

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Application Support: Consultation and Guidance Sessions

- Opportunity for those in the "ideation" phase of creating their T/TA project to support LHDs in their state

- 45 Minute Zoom Meeting with NACCHO and CDC PHIC

- Sign Up Process
  - Please request a consultation and guidance session through the following link: https://forms.gle/mAsEKWFmQFHmUUHw7
  - Sessions will take place **October 16, 2023,** to **November 3, 2023**

Project Timeline

October 2, 2023 – Application **OPENS**, and requests can be submitted via the online platform

October 5, 2023 – Informational webinar for interested applicants

October 16, 2023, to **November 3, 2023** – Optional Consultation and Guidance Sessions with NACCHO and CDC PHIC

November 3, 2023 – Application **CLOSES**

November 17, 2023 – All applicants are notified of their award status and next steps if accepted

December 29, 2023 – Contracts finalized

January 1, 2024, to **July 31, 2024** – Implementation of T/TA

July 31, 2024, to **August 11, 2024** – Evaluation Support (Pre-Outtake Call Survey, Outtake Call, Evaluation Data Due)
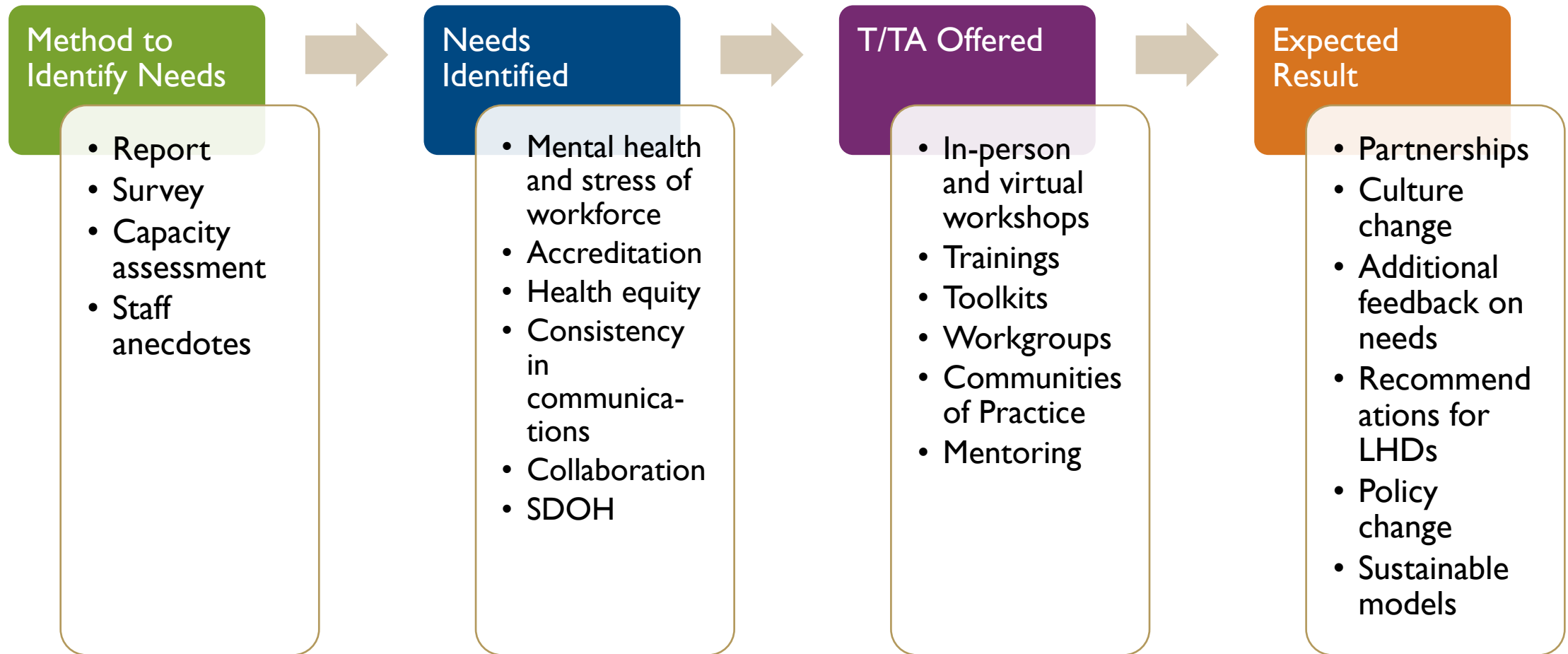
Project Evaluation Summary, 2023

Bianca Lawrence – Senior Program Analyst, Public Health Infrastructure and Systems, NACCHO

Understanding and Linking to LHD Needs

Method to Identify Needs

- Report
- Survey
- Capacity assessment
- Staff anecdotes

Needs Identified

- Mental health and stress of workforce
- Accreditation
- Health equity
- Consistency in communica-tions
- Collaboration
- SDOH

T/TA Offered

- In-person and virtual workshops
- Trainings
- Toolkits
- Workgroups
- Communities of Practice
- Mentoring

Expected Result

- Partnerships
- Culture change
- Additional feedback on needs
- Recommendations for LHDs
- Policy change
- Sustainable models

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State Association Impression of T/TA

- LHD participants were able to relate to each other
- Connections were made between LHDs and other agencies and collaboration with various partners was fostered
- Helped fill a gap in performance and systems improvement needs and efforts among LHDs
- LHD participants showed interest in the work being done by the state association and positive comments were received from LHD participants regarding the trainings that were implemented
- LHD participants are interested in more in-person meetings
- LHD participants are interested in more examples of making the work sustainable.

LHD Impression of T/TA

- Develop and cultivate greater partnerships

- Shared information learned from the T/TA with their jurisdictions and taught others the information that they learned

- Better understanding of concepts related to performance and systems improvement

- Received training on tools that they will be able to use and integrate into their organization

- Connecting with peers (in person and virtually)
  - Were able to hearing about the challenges others are facing and not feel alone in this work and their experiences

"Individuals felt empowered to bring the message back to their LHD and share with leadership and staff. Some took time to individually reflect on their own mental health. They had a new focus on changing culture as a team."

State Association Impression of Process

Simplicity	Project Support	Project Structure	Project Outcome
• Appreciated the simplicity of the application process	• The project support that they received was very helpful	• Liked the flexibility of what could be done with the funding	• The funding helped them meet a need and filled a gap

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State Association Impression of CoP

- Informative, enjoyed talking to and collaborating with peers
- Events had a plan/structure with various types of components
  - Mural activities and interactive work
  - Guest speakers
  - Relevant presentations
- Virtual board for resources, chats, reports, final products
- Received feedback from others
- Learned how to overcome challenges

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Implications for Year 4

- Update application platform
- Provide additional and alternative ways for CoP participants to engage (ex. listserv, contact list)
- Align networking events with other NACCHO products and programs related to performance and systems improvement
- Create additional structure around online discussions to facilitate meaningful engagement
- Create repository of documents, tools, resources that have been used and developed by statewide associations throughout all project years

State-Level Organization Examples

Statewide Association Training and Technical Support Community of Practice Members

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State-Level Organization Project Examples

Robin VanDerMoere, MS, ASQ-CQIA
Manager, Office of Learning and Improvement Methods
Michigan Public Health Institute

Margaret Benson Nemitz, MPH
Strategic Approaches Coordinator
North Carolina Institute for Public Health

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