



Leveraging Partnerships to Address Hepatitis C: Philadelphia's Model

Local Health Departments and Hepatitis C: Webcast 1.4

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Step 1: Organize Your Toolkit

Know your Local Viral Hepatitis Prevention Coordinator

- CDC-funded position
 - 49 state-level coordinators
 - 3 city coordinators
 - Philadelphia, NYC, LA
- Find your local VHPC:
 - <http://www.cdc.gov/hepatitis/Partners/VHPC.htm>
- Are there other health department experts?



Pull Together Data

- Hepatitis surveillance often limited
 - Only 7 CDC-funded enhanced surveillance sites
 - FL, MA, MI, NY, WA, SF, PHL
- What can local data tell you about risk populations?
 - Age (Baby Boomers), Race, Incarcerated, Drug Users
- What state or national data sets can you use?
 - NVHR state estimates
 - Federal data: FQHCs, Medicaid

Build Your Hepatitis Library

- Federal Resources
 - CDC Screening Guidelines & Know More Hepatitis campaign
 - HHS Action Plan
- State Resources
- Good sources of information
 - National Advocacy Orgs
 - NVHR, NASTAD, NACCHO
 - Education/News
 - Hep C Advocate, Hepatitis Magazine, HIV and Hepatitis



Step 2:
Organize Your Community

Convene Internal Partners

- Communicable Disease
- HIV/AIDS
- Epidemiology
- STDs
- Behavioral Health/Addiction Services
- Corrections/Prison Health
- Immunizations
- Who else??

Improve Internal Collaboration

- Find a Hepatitis Champion to take lead
- Develop and/or participate in relevant workgroups
 - Hepatitis Workgroup, PCSI, CPG, Refugee Health
- Use existing resources to start developing local strategy
 - HHS Action Plan Stakeholder's Workbook, State Strategic Plan
- Integrate hepatitis activities in city or county services as appropriate/feasible
 - Know where you could spend \$ if extra funding becomes available!

Identify External Partners

- Medical/Clinical
 - Hep Experts: Hepatologists, GI, ID
 - Community Health Centers, Primary Care Groups
- Academic/Researchers
- Community based organizations that serve risk pops
- Hepatitis organizations
 - Hepatitis B United chapter
- Policy Makers/Legislators/Advocacy Groups
- Industry: Pharma, Insurance Companies

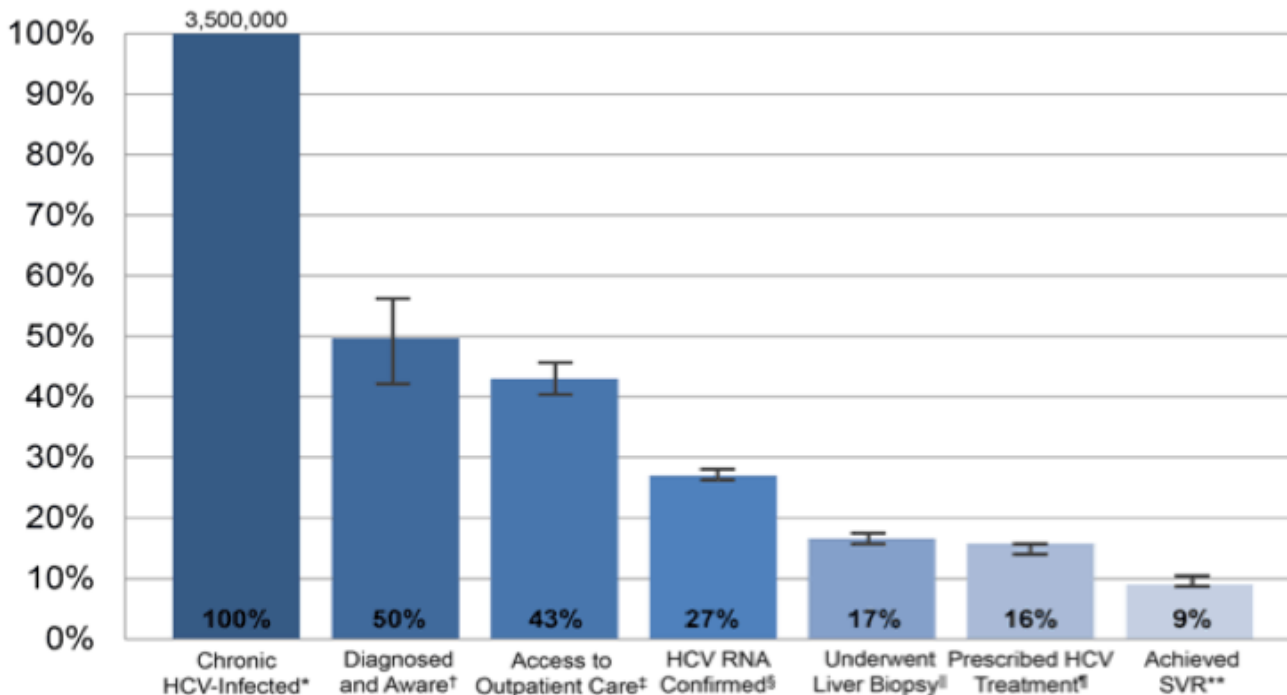
None of us can do this alone!

- Continuously engage new partners
 - Collaboration will help leverage additional resources
 - Engage regional partners
 - Cities and counties don't exist in a vacuum!
- Let your state health department know you are interested in being involved
 - How can your city or county help to raise the profile of hepatitis in your state?
 - Are there conferences, strategic planning you can be involved with?

Step 3:
Develop a Plan & Get to
Work!

Understand Gaps in Services

Figure 2. Treatment Cascade for People with Chronic Hepatitis C Virus (HCV) Infection, Prevalence Estimates with 95% Confidence Intervals.



* Chronic HCV-Infected; N=3,500,000.

† Calculated as estimated number chronic HCV-infected (3,500,000) x estimated percentage diagnosed and aware of their infection (49.8%); n=1,743,000.

‡ Calculated as estimated number diagnosed and aware (1,743,000) x estimated percentage with access to outpatient care (86.9%); n=1,514,667.

§ Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage HCV RNA confirmed (62.9%); n=952,726.

|| Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage who underwent liver biopsy (38.4%); n=581,832.

¶ Calculated as estimated number with access to outpatient care (1,514,667) x estimated percentage prescribed HCV treatment (36.7%); n=555,883.

** Calculated as estimated number prescribed HCV treatment (555,883) x estimated percentage who achieved SVR (58.8%); n=326,859.

Note: Only non-VA studies are included in the above HCV treatment cascade.

Yehia BR, Schranz AJ, Umscheid CA, Lo Re V III (2014) The Treatment Cascade for Chronic Hepatitis C Virus Infection in the United States: A Systematic Review and Meta-Analysis. PLoS ONE 9(7): e101554. doi:10.1371/journal.pone.0101554

<http://journals.plos.org/plosone/article?id=10.1371/journal.pone.0101554>

Where can scale up happen?

- Use expertise of community partners to identify challenges and assets
 - Develop achievable solutions together, but don't be afraid to think big
- How can existing services be adapted to respond to hepatitis C
 - Assume whatever additional funding arrives for hep C will never be equivalent to other disease states
 - Think ahead to how health care and hep C landscapes are changing

Low Cost Strategies to Get Started

- Educating communities
 - Use local experts to provide trainings and presentations
 - Could eventually help improve linkage to care from testing
 - Make sure partners are aware of where to find information
 - Disseminate national guidelines and recommendations
- Advocacy and Awareness
 - Partnerships make for a louder voice
 - Policy makers need to be educated – don't even know hep C is a problem!
 - People who make decisions about medical coverage and payment of care and treatment need to understand experience of folks in the field

Philadelphia's Model: Hep C Allies of Philadelphia (HepCAP)



Home of TWO Hepatitis Coalitions



- United in our ambition:
 - Philadelphia can be a leader in the fight against viral hepatitis
- Coalition goals are aligned
 - Raise the public profile of hepatitis as an urgent health priorities
 - Involve and mobilize stakeholders and policy decision-makers to improve access to hepatitis prevention and treatment services

Hep B United: Philadelphia



Arizona ♦ California ♦ Hawaii ♦ Illinois ♦ Maryland ♦ Massachusetts
Nevada ♦ New Jersey ♦ New York ♦ Ohio ♦ Pennsylvania
Texas ♦ Washington ♦ Washington DC

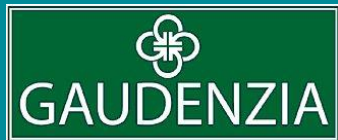


Mobilizing Philadelphia's Assets

- 18 hospitals
 - 5 academic medical centers
 - Each has a liver transplant/hepatology program
- Network of community based organizations that serve risk populations
- Hepatitis organizations
 - HepTREC
 - Hepatitis B Foundation
- One of few cities with a VHPC

Evolution of HepCAP

Pre-Launch (2011)	Preparation	<ul style="list-style-type: none">• Outreach strategy• Determine structure• Set initial agenda
Year 1 (2012)	Build Identity	<ul style="list-style-type: none">• Needs assessment and brainstorming• Prioritize activities• Widen our network
Year 2 (2013)	Build Presence	<ul style="list-style-type: none">• Publicize our work• Engage workgroups• Partnership to gain 501C3 status as affiliate program of Health Federation
Year 3 (2014)	Make an Impact	<ul style="list-style-type: none">• Bring in resources (\$\$)• Increase advocacy efforts



Training programs for variety of providers

Support system for patients

Telemedicine

Safe injection kits

Disseminate best practices

Partner with school district

Build clinical capacity

Mobile apps

Linkage to care model

De-stigmatize

PREVENTION

Awareness Campaign

Testing & Counseling Protocol

RESOURCE DEVELOPMENT

CARE & TREATMENT

ADVOCACY

Resource Guide

AWARENESS

Targeted educational materials

Harm Reduction resources

Culturally competent resources

Partner with recovery agencies

Have a presence in the community

Target youth

Promote testing

Flexible clinical availability

Patient navigation

HepCAP
Hepatitis C Allies of Philadelphia

Hepatitis C has been called a silent epidemic.
It won't be silent anymore.
Add your voice to the launch of
a new citywide hepatitis C coalition.


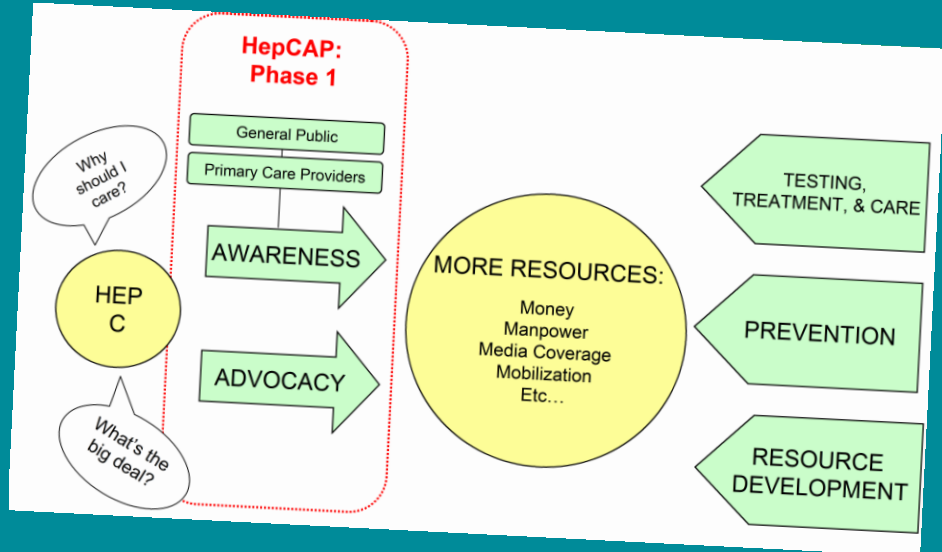
Wednesday, February 1st
4pm-6pm

Philadelphia Department of Public Health
500 S. Broad Street, 1st Floor
Refreshments will be provided.

Please RSVP to Alex Shirreffs at 215-685-6462 or
alexandra.shirreffs@phila.gov

HepCAP Planning Committee:
HepTREC
Hepatitis B Foundation
Hep B Free Philadelphia

Philadelphia Hepatitis Outreach Project
Prevention Point Philadelphia
Office of Addiction Services

HEPCAP
HEPATITIS C ALLIES OF PHILADELPHIA

Home About Us Our Mission Join Us Meeting Archive

OVER 40,000
living with Hepatitis C
in Philadelphia

Hepatitis C: A chronic virus that can cause cirrhosis, liver cancer and death.

Upcoming HepCAP Meeting

October 2012

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

About Us Our Mission Join Us

What does HepCAP do? HepCAP develops project ideas that all of our community partners can walk on together. Right now, HepCAP has two specific workgroups. The Clinician Education workgroup will

Mission: HepCAP is a citywide collective dedicated to improving the continuum of hepatitis C prevention, diagnosis, care, and support services in Philadelphia. Goals: Raise the public profile of

We need YOU! Your voice. Your energy. Your ideas. Your stories. Your passion. HepCAP includes care managers, doctors, students, lawyers, representatives from city agencies and people living

HEPCAP
HEPATITIS C ALLIES OF PHILADELPHIA

NEXT MEETING:
Wednesday, October 3rd
5:30pm - 7pm

Join us as we welcome special guests:

Dr. Donald Schwarz
Philadelphia Health Commissioner


Dr. Eli Avila
Pennsylvania Secretary of Health

Philadelphia Dept. of Public Health
500 S. Broad Street
(Corner of Broad and Lombard)

PLEASE RSVP, FOOD WILL BE PROVIDED!

Please RSVP to Alex Shirreffs at 215-685-6462 or
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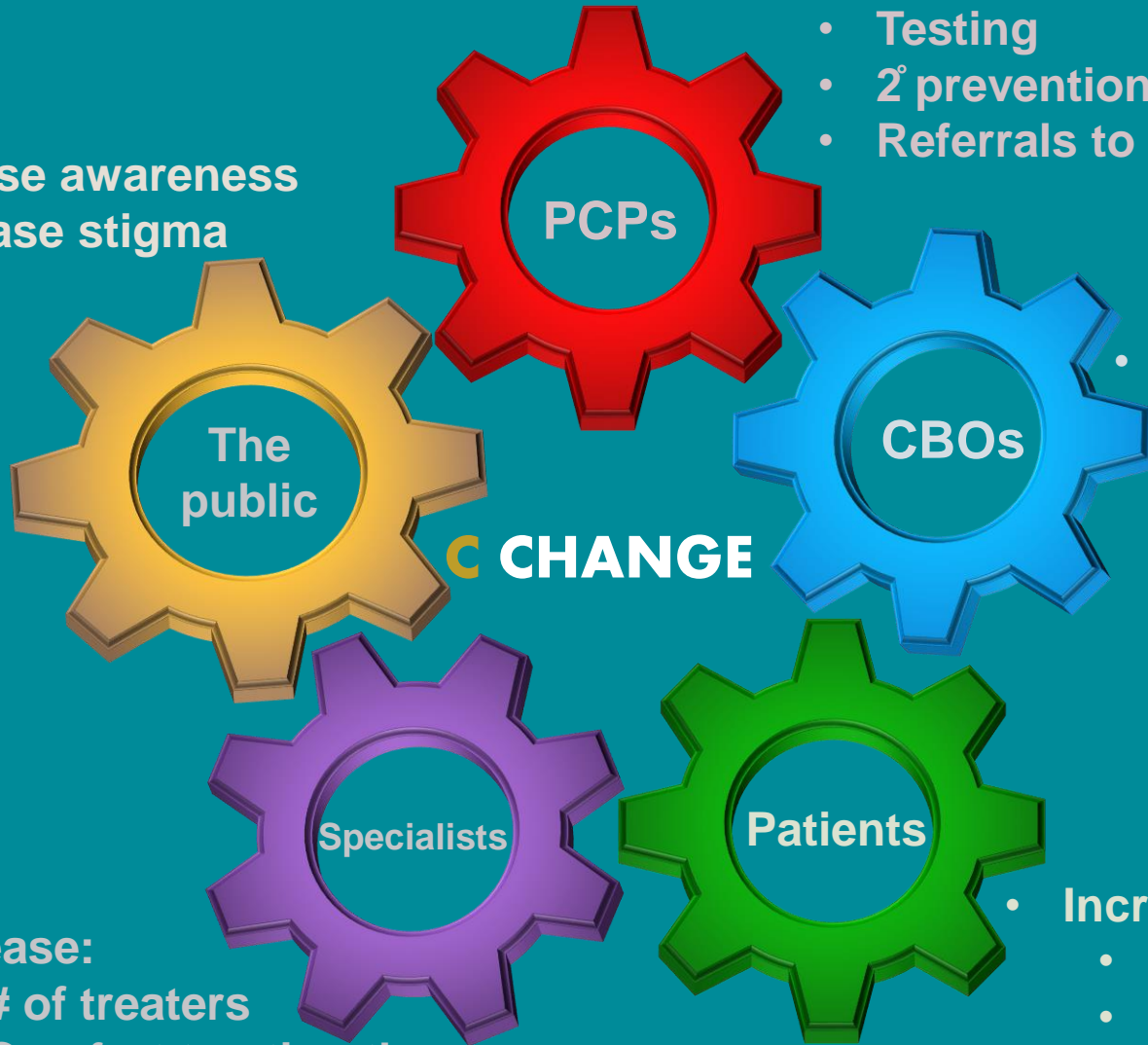
HepCAP is a Philadelphia-area collective dedicated to improving the continuum of hepatitis C prevention, care, and support services in Philadelphia.



HepCAP in Action: C Change

More hep C experts needed at every level of services someone living with hep C could encounter

- Leverage local assets to build awareness and deliver hep C education
- Educate providers at different levels of services
 - Peer-to-Peer model
 - Use hep C testing programs to educate CBOs
 - Send hep-experts to primary care practices to encourage more testing
 - Mentorship between hep-experts and clinicians who want to prescribe new hep C treatments
- Scalable, measurable
- Put hep C on everyone's radar!



- Increase awareness
- Decrease stigma

- Increase:
 - Testing
 - 2° prevention
 - Referrals to specialists

- Increase:
 - Education
 - Testing
 - Linkage to care

- Increase:
 - # of treaters
 - Comfort treating the most challenging patients

- Increase:
 - Engagement
 - Retention in care

HepCAP in Action: HCV Treatment Access

New, curative hepatitis C treatments not available to all patients living with hepatitis C

- HepCAP is a space to provide partners with updates about policies and process of treatment access
 - Partners can then put a face on the issue in the news or in front of policy makers
- HepCAP has joined forces with other advocates
 - Building state-wide network of advocates
 - Community Liver Alliance in Pittsburgh, PA
 - Co-branding advocacy materials and sharing strategies
 - NVHR Treatment Access Workgroup

Strengths of HepCAP

Dedicated Leaders



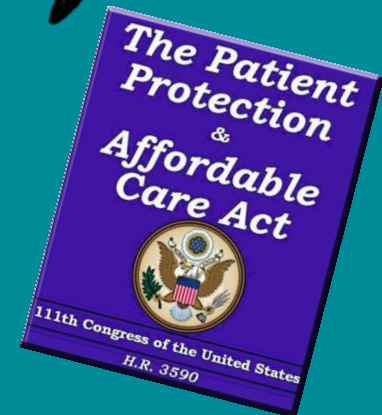
Creativity



Forward
Thinking
Vision

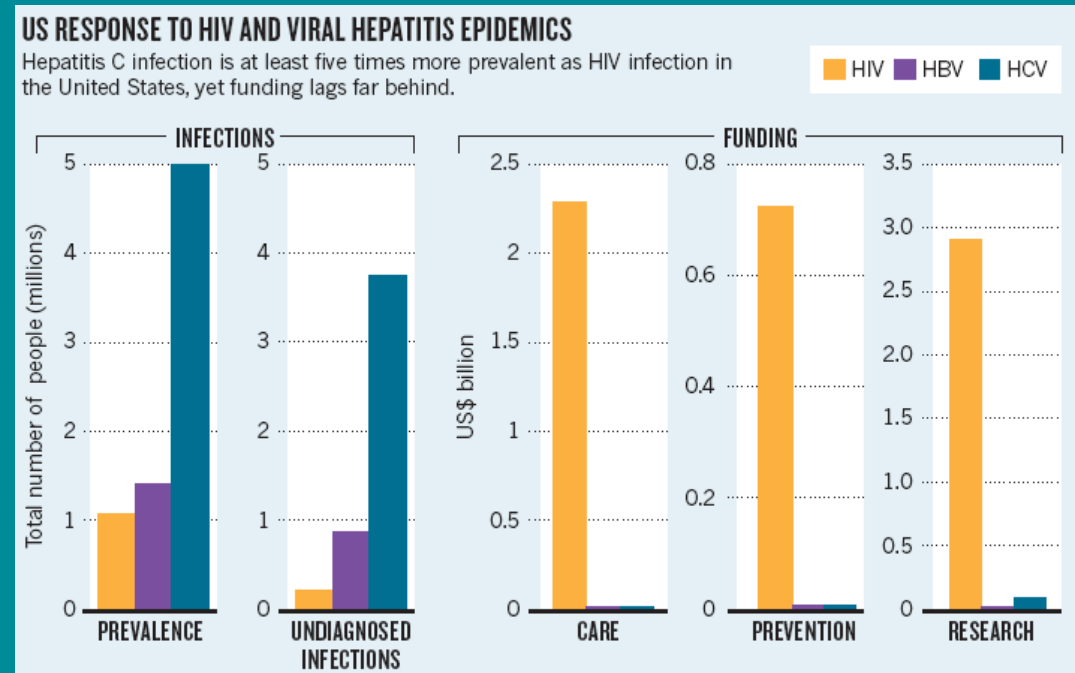


Inclusive



HepCAP Challenges

- Lack of resources
 - Money, manpower, hep C experts
- Keeping people engaged
 - Always looking for new partners
 - Keep partners informed (newsletter, mailing list)
- Developing project models that can be started at basic level and be broadened



Edlin BR. *Nature*, 2011. 474, s18-s19.

VIRAL HEPATITIS PREVENTION: IS \$1 ENOUGH?

FUNDING

Health department Viral Hepatitis Prevention Coordinators receive less than \$1 in federal funding for every person living with viral hepatitis.



TESTING



Three in four people living with hepatitis C are undiagnosed

Health departments receive no categorical federal funds for testing.



Despite this, health departments leveraged other resources in 2013 to test over 125,000 people. Health Departments need more resources - imagine what they could do with categorical funding!

PREVENTION

75,000 new viral hepatitis infections occur each year, increasingly among young people. Treatment saves lives, but primary prevention needs additional investment.



PREVENTION AND TREATMENT WILL END THE EPIDEMIC!

Thank you!

alexandra.shirreffs@phila.gov

215-685-6462

www.phillyhepatitis.org

www.hepcap.org

www.hepbunited.org





Local Health Departments and Hepatitis C

NACCHO Educational Series

- Webcast 1.1 Hepatitis C: Where We Are Now?
- Webcast 1.2 The National Viral Hepatitis Action Plan
- Webcast 1.3 Viral Hepatitis C Testing Recommendations for Persons Born 1945-1965
- Webcast 1.4 Leveraging Partnerships to Address Hepatitis C: Philadelphia's Model

All materials available at www.naccho.org/hepatitisc