HOW TO SUPPORT A FULLY-CONSIDERED DECISION ABOUT COVID-19 VACCINATION
IN AFRICAN AMERICAN, LATINX, AND NATIVE AMERICAN COMMUNITIES

Findings from Understanding Diverse Communities and Supporting Equitable and Informed COVID-19 Vaccination Decision-Making. Read more here.

PROVIDE INFORMATION ABOUT COVID-19 VACCINES

Provide information on:
- Safety monitoring and long-term impacts
- Allergic reactions
- Variants, as more information becomes available
- Speed of vaccine development
- Number of people who have been vaccinated

ACKNOWLEDGE VALUES AND LIVED EXPERIENCE

- Share national, state, and local COVID-19 data by race, ethnicity, and those with underlying conditions. People expressed wanting information about people like them, including number of COVID-19 cases, participation in clinical trials, and vaccination rates
  - Consider that some people may want to hear from local doctors, others from local vaccine recipients, and others may primarily need time and space (without pressure) to consider trade-offs or hear how others are weighing risks and benefits

SUPPORT THE PROCESS OF DECISION-MAKING

Encourage communication and support dialogue focused on deliberation:
- Provide safe platforms for individuals to talk to trusted community experts and with each other (i.e., community conversations)
- Provide more time for individuals to think about what is best for themselves and talk with friends and family

MAKE IT EASY TO GET VACCINATED

Wherever possible, public health and its community partners (i.e., faith-based organizations, community-based organizations) should work to remove barriers and make access to vaccination as easy as possible:
- Ensure there is equitable access and options for those who lack Internet access or the ability to monitor the computer for openings
- Let people know they are eligible for vaccination and how to make an appointment
- Ensure that there are enough dispersed locations so that people do not need to rely on public transportation
- Customize delivery to reflect community needs, such as conducting vaccinations via drive-thru, door-to-door, and mobile units
- Provide culturally appropriate materials

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