Public Health Accreditation

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Presented by
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To the Great Plains Tribal Chairmen's Health Board
Objectives

Provide an overview of:

• The national public health department accreditation process
• The benefits and incentives of accreditation
• The first steps toward achieving accreditation
What is Public Health Accreditation?

- The measurement of health department performance against a set of nationally recognized, practice-focused and evidenced-based standards.

- The issuance of recognition of achievement of accreditation within a specified time frame by a nationally recognized entity.

- The continual development, revision, and distribution of public health standards.
The Public Health Accreditation Board (PHAB)

PHAB is a non-profit, voluntary accreditation organization founded in 2007 whose goal is to advance public health performance by providing a national framework of accreditation standards for Tribal, state, local, and territorial health departments.

PHAB is the national organization charged with administering the public health accreditation program.

PHAB is located in Alexandria, VA.
The goal of a national public health department accreditation is to improve and protect the health of the public by...

- **advancing the quality and performance**

- ....of Tribal, state, local, and territorial public health departments.
Why seek accreditation?

- Responsive to Change
- Shared Decision-Making
- Workforce Development
- Services and Programs
- Performance Improvement
- Strong Partnerships
Benefits of accreditation

• Increased credibility
• Increased visibility and accountability
• Potential access to new funds
• Potential streamlined reporting
• Access to knowledgeable peers for review and comment on performance
• Opportunity to leave the health department better than you found it!
PHAB accreditation

- Identifies successes and opportunities for improvement
- Platform for quality improvement
- Means for accountability
- Energizes the staff
- Increases the understanding of public health
- Improves communication with governance
- Initiates new partnerships
Incentives

• National recognition for public health practice
• Opportunity to engage the public health workforce
• Access to network of public health experts
• Focus on improving the health department
• Potential access to new funding streams
• Potential streamlining of grant reporting
• Participation in developing a strong data base for exploring best practices
Questions
PHAB’s website

- http://www.phaboard.org/

- PHAB’s Online Orientation to Accreditation
  - www.cecentral.com/phab
PHAB’s Resources

- PHAB Standards and Measures, Version 1.0
- The Guide to National Public Health Department Accreditation, Version 1.0
- PHAB Accreditation Fee Schedule
- PHAB Education Services, 2011-2012
- National Public Health Department Readiness Checklists
- National Public Health Department Accreditation Documentation Guidance
Framework of the Standards

12 Domains  (10 Essential PH services plus administration & governance)

Standards

Measures

Documentation
Twelve Domains

1. Conduct assessments focused on population health status and health issues facing the community
2. Investigate health problems and environmental public health hazards to protect the community
3. Inform and educate about public health issues and functions
4. Engage with the community to identify and solve health problems
5. Develop public health policies and plans
6. Enforce public health laws and regulations
Twelve Domains

7. Promote strategies to improve access to healthcare services
8. Maintain a competent public health workforce
9. Evaluate and continuously improve processes, programs, and interventions
10. Contribute to and apply the evidence base of public health
11. Maintain administrative and management capacity
12. Build a strong and effective relationship with governing entity
7 Steps in the Accreditation Process

1. Pre-application
2. Application
3. Document Selection and Submission
4. Site Visit
5. Accreditation Decision
6. Reports
7. Reaccreditation (5 years)
Accreditation Fees

- What do the fees cover?
  - An assigned accreditation specialist
  - The Site Visit
  - Applicant training
  - Access to the information system
  - Annual support
  - A network of accredited health departments
## 2011/2012 Public Health Accreditation Fee Schedule

<table>
<thead>
<tr>
<th>Health Departments</th>
<th>Population</th>
<th>Year 1 Fee</th>
<th>Year 2 Fee</th>
<th>Year 3 Fee</th>
<th>Year 4 Fee</th>
<th>Year 5 Fee</th>
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<tbody>
<tr>
<td>Category 1</td>
<td>Less than 50,000</td>
<td>$3,180</td>
<td>$2,385</td>
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<td>50,001 to 100,000</td>
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</tbody>
</table>
How should we prepare for accreditation?

- **Organize Your Health Department**
  - Appoint an Accreditation Coordinator
  - Review Standards and Measures, Version 1.0
  - Review Guide to National Public Health Department Accreditation, Version 1.0
  - Educate governance to staff; view the online orientation
How should we prepare for accreditation?

• Organize Your Health Department
  ▫ Contact your national organizations for technical assistance
  ▫ Attend sessions on the topic
  ▫ Use the Readiness Checklists and other PHAB tools
  ▫ Sign up for the PHAB e-newsletter
Work on the Prerequisites

- Community Health Assessment
- Community Health Improvement Plan
- Department Strategic Plan
Start now to...

✓ Locate
✓ Select
✓ Develop
✓ Identify
✓ Save

Your Best Documentation for Each Measure!
A few documentation tips...

- Understand the importance of documentation
- Select documentation from a variety of programs
- Don’t overlook documentation from partners
- Must be in effect and in use – no drafts
- Signed and dated
- Info might be in multiple documents
- Use the documentation guidance PHAB provides
Questions
More on the Prerequisites

- Community Health Assessment
- Community Health Improvement Plan
- Department Strategic Plan
Where are they?

- Community Health Assessment
  - Standard 1.1
- Health Improvement Plan
  - Standard 5.2
- Department Strategic Plan
  - Standard 5.3
What should they look like?

- No prescribed format, length or method
- Can be one or multiple documents
- Must be dated and signed
- Cannot be a draft, must be in effect and in use when submitted
- Must be electronic
Community Health Assessment

Standard 1.1

- Collaborative process
- Mobilize the community
- Develop priorities
- Gather resources
- Plan to improve health
Community Health Assessment

• The demographics of the population served
• A description of:
  - health issues
  - population groups with particular health issues
  - contributing causes of health issues
  - existing resources
Mobilizing for Action through Planning and Partnerships (MAPP)

http://www.naccho.org/topics/infrastructure/mapp/index.cfm
Community Health Improvement Plan

Standard 5.2

- Long-term effort
- Address issues from the Community Health Assessment
- Broad participation
- Set community priorities
Community Health Improvement Plan

- Health priorities, objectives & strategies
- Policy changes needed
- Responsibility for implementing strategies
- Indicators to monitor progress
- Alignment between the plan and tribal, local, state and national priorities
Department Strategic Plan

Standard 5.3

- Internal to the health department
- Sets what the health department plans to achieve and how it will do that
- Guide to:
  - Making decisions
  - Allocating resources
  - Taking action
Department Strategic Plan

- Mission, vision and guiding principles
- Strategic priorities
- Goals and objectives
- External trends
- Strengths and weaknesses
- A link to the health improvement and quality improvement plans
PHAB Self Assessment

• Review standards and measures.

• Determine which ones you are meeting and which ones you are not meeting.

• Fix problems.

• Organize documentation.
Working with departments to help them prepare for accreditation

- Provide:
  - Resources and training to complete the prerequisites
  - A method to share lessons learned and resources with other departments
  - Access to experts in assessment and planning
National Resources

• National Indian Health Board

• National Association of County and City Health Officials
  ▫ http://www.naccho.org/topics/infrastructure/accreditation/index.cfm
Questions
Contact Information

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Thank you!